

Litho Artwork Specification

Contact Information

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Supported File Types

All supported applications are the latest available versions:

ArtPro (preferred application), **Adobe Illustrator**, **Adobe InDesign**, **PDF 1.4 or above**.

If supplying artwork in PDF format please contact us to be supplied with our own PDF Preset and Preflight Profile.

File Delivery

E-mail:	artwork@james-townsend.co.uk - 12Mb file limit		
Online:	http://files.james-townsend.co.uk	Username: guest	Password: guest

File Setup

Minimum Barcode Size:	90%	Bar Width Reduction:	30 Microns (0.03mm)
Trapping Distances:	Minimum: 0.07mm	Maximum:	0.2mm
Bleed / Overdraw:	3mm	Edge of Label Clearance:	Minimum of 2mm
Min Font Sizes:	1-Col: 4pt 1-Col Reverse Out: 6pt 4-Colour: 8pt Serif, 6pt Sans Serif 4-Colour Reverse Out: 8pt Serif, 6pt Sans Serif	Min Stroke Sizes:	1-Col: 0.1mm 1-Col Reverse Out: 0.2mm 4-Colour: 0.5mm 4-Colour Reverse Out: 0.5mm

Proofs

Output all proofs using the **ISO12647 39L** profile on Semi-Matte paper. Ensure that profile information is shown on the proof. If possible, add the Fogra Media Wedge and proof verification.

Print Setup

Maximum No. of Colours:	8 + UV Lacquer	Maximum Ink Coverage:	260%
Screen Ruling:	150#	Dot Shape:	Euclidean
Minimum Dot:	1%	Maximum Dot:	97%
Dot Gain at 50%:	15% - All Dot Gain is controlled in-house, supply linear files.		